

Privacy Policy

Effective: January 1, 2021

This Privacy Policy explains how information about you is collected, used and disclosed by Fonzip, Inc. ("Fonzip"). This Privacy Policy applies to information we collect when you use our websites and other online products and services, including our online platform for soliciting and collecting charitable donations, currently available for use via a web browser or mobile application (collectively, the "Services") or when you otherwise interact with us as described below.

We may change this Privacy Policy from time to time. If we make changes, we will notify you by revising the date at the top of the policy and, in some cases, we may provide you with additional notice (such as adding a statement to our homepage or sending you an email notification). We encourage you to review the Privacy Policy whenever you access the Services or otherwise interact with us to stay informed about our information practices and the ways you can help protect your privacy.

Collection of information

Information you provide to us

We collect information you provide directly to us. For example, we collect information when you create an account, fill out a form, participate in a promotion, make a purchase, communicate with us via third party social media sites, request customer support, provide any contact or identifying information or otherwise communicate with us. The types of information we may collect include your name, email address, postal address, phone number, information about your campaigns, donors and donations, and any other information you choose to provide.

We do not collect any payment card data directly. If you make a purchase through our Services, all payment card data is collected and processed by a third party payment processor. We may retain the first 6 and last 4 digits of any payment card for account administration purposes.

Information we collect automatically when you use the services

When you access or use our Services, we automatically collect information about you, including:

- **Log Information:** We collect log information about your use of the Services, including the type of computer, browser, and operating system you use, access times, pages viewed, your IP address, and the page you visited before navigating to our Services.
- **Device data:** We collect data about your device and the network you use to connect to our Services, including device identifiers (such as IMEI number for phones), geo-location information and regional and language settings.
- **Error reports and performance data:** We collect data regarding the performance of our Services and any problems you experience with them. This data helps to diagnose problems in the Services and to improve our Services and provide solutions. Depending on your service and settings, error reports can include data such as the type or severity of the problem, details of the software or hardware related to an error, contents of files you were using when an error occurred, and data about other software on your device.
- **Support Data:** When you engage Fonzip for support, we collect data about you and your hardware, software, and other details related to the support incident. Such data includes contact or authentication data, the content of your chats and other communications with Fonzip support.

We may use cookies and other tracking technologies to collect information about you when you interact with our websites or emails. For more information about cookies and how to disable them, please see the section headed "Cookies and Other Tracking Technologies".

Do Not Track Signals from Web Browsers - The Website is not presently configured to support Do Not Track ("DNT") signals from web browsers.

Information we collect from other sources

We may also obtain information from other sources and combine that with information we collect through our Services. For example, we may collect information about you or your donors from third parties, including our business partners, other advertising companies, publicly available sources, or other users who refer you to us as a potential customer.

Use of information

We may use information about you for various purposes, including to:

- Provide and deliver the products and services you request, process transactions and send you related information, including confirmations and invoices,
- Maintain and improve our Services;
- Send you technical notices, updates, security alerts and support and administrative messages;
- Respond to your comments, questions and requests and provide customer service;

- Communicate with you about products, services, offers, promotions, rewards, and events offered by Fonzip and others, and provide news and information we think will be of interest to you;
- Monitor and analyze trends, usage and activities in connection with our Services;
- Link or combine with information we get from others to help understand your needs and provide you with better service; and
- Carry out any other purpose for which the information was collected.

For personal data that is subject to General Data Protection Regulation 2016/679 ("GDPR"), we rely on several legal bases to process your data, which include (i) when you have given consent, which you may withdraw at any time by sending an email to info@fonzip.com with this request; (ii) when data processing is necessary to perform a contract with you, such as the Terms of Use , and (iii) our legitimate business interests, such as improving and personalizing the services, marketing new features or products that may be of interest to you, and promoting safety and security of our services and our users.

Sharing of information

We may share information about you as follows or as otherwise described in this Privacy Policy:

- With third party vendors, consultants and other service providers who need access to your information to carry out services on our behalf, including hosting, credit card vaulting and log management;
- In response to a request for information if we believe disclosure is in accordance with any applicable law, regulation or legal process, or as otherwise required by any applicable law, rule or regulation;
- If we believe your actions are inconsistent with our user agreements or policies, or to protect the rights, property and safety of Fonzip or others;
- In connection with, or during negotiations of, any merger, sale of company assets, financing or transfer of all or a portion of our business by another company; and
- We may also share aggregated or de-identified information, which cannot reasonably be used to identify you.

Social sharing features

The Services may offer social sharing features and other integrated tools (such as the Facebook "Like" button), which let you share actions you take on our Services with other media, and vice versa. Your use of such features enables the sharing of information with your friends or the public, depending on the settings you establish with the entity that provides the social sharing feature. For more information about the purpose and scope of data collection and processing in connection with social sharing features, please visit the privacy policies of the entities that provide these features.

Cookies and other tracking technologies

We may use cookies, web beacons (also known as "tracking pixels") and other tracking technologies to collect information about you when you interact with our websites or emails, including information about your browsing and purchasing behavior. We may combine this information with other information we collect about you and use it for various purposes, such as improving our websites and your online experience, understanding which areas and features of our sites are popular, counting visits, understanding campaign effectiveness, tailoring our communications with you, determining whether an email has been opened and links within the email have been clicked and for other internal business purposes.

We may engage third parties to serve advertisements on our behalf across the Internet and to provide analytics services. These entities may use cookies, web beacons and other technologies to collect information about your use of the Services and other websites, including your IP address, web browser, pages viewed, time spent on pages, links clicked and conversion information. This information may be used by us and others to, among other things, analyze and track data, determine the popularity of certain content, deliver advertising and content targeted to your interests on external websites and better understand your online activity.

Most web browsers are set to accept cookies by default. If you prefer, you can usually set your browser to remove or reject cookies. However, note that if you choose to remove or reject cookies, this could affect the availability and functionality of our websites.

Security

Fonzip is committed to protecting the security of your personal information. We use a variety of security technologies and procedures to help protect your personal information from unauthorized access, use or disclosure. These steps take into account the sensitivity of the information we collect, process and store, and the current state of technology.

Storage of personal information

We use, process and store personal information as long as necessary for the purposes described in this Privacy Policy, or otherwise as needed to comply with applicable law and internal company policies. We use secure methods to destroy personal information when it is no longer needed, including use of reasonable technical and physical security measures to avoid unauthorized access to or use of the personal information after it is disposed.

Children

We do not knowingly collect any personal information from children under the age of 13, or any higher minimum age in the jurisdiction where that person resides. If you learn that a child under 13, or any higher minimum age in the jurisdiction where that person resides, has provided us with personal information without consent, please contact us.

Your choices

Account information

You may update, correct or delete information about you at any time by logging into your online account or by emailing us at the email address below. If you wish to deactivate your account, please email us at the email address listed at the end of this policy, but note that we may retain certain information as required by law or for legitimate business purposes. We may also retain cached or archived copies of information about you for a certain period of time.

If you live in the European Economic Area, United Kingdom, and Switzerland ("Designated Region"), you have several legal rights regarding your information as discussed below.

Accessing and Exporting Data. By sending an email to info@fonzip.com, you may request access to a download of your personal information in a common file format.

Objecting or Restricting Data Use. In your account settings, you have options to control our use of your data. You may limit how your information is visible to other users or made publicly available; and limit the notifications or emails you receive from us. Please note that should you opt-out of receiving notifications or emails from us, you will still receive administrative messages from us.

If you live in a Designated Region, you have the right to object to our processing of your information based on our legitimate interests and the right to object to the use of your information for direct marketing purposes. You may control our marketing communications to you by accessing your account settings. Additionally, you should review the Cookie Policy for your options to control how we and our partners use cookies and other technologies for advertising. If you no longer wish to use Fonzip's Services or receive service-related messages, then you may close your account.

If you have any questions about how to exercise these choices, please e-mail us at info@fonzip.com.

Cookies

You may also set your browser to block all cookies, including cookies associated with our services, or to indicate when a cookie is being set by us.

Promotional communications

You have the option to join our mailing list and consent to receive marketing or promotional information from us.

You may opt out of receiving promotional emails from us by following the instructions in those communications or by contacting us at the email address below. If you opt out, we may still send you non-promotional communications, such as those about your account or our ongoing business relations.

Transfer of information

Fonzip is based in the Turkey and the information we collect is governed by Turkish law. By accessing or using the Services or otherwise providing information to us, you consent to the processing and transfer of information in and to the Turkey and other countries where you may not have the same rights as you do under local law. User information (including Personal Information or "personal data" as defined by foreign laws) collected through the Service may be stored and processed in the Turkey, and by using the Website and agreeing to this Privacy Policy, you consent to any such transfer of information outside of your home country. If you wish to withdraw your consent to such transfer of information, you can delete your account by sending an email to info@fonzip.com.

Contact us

If you have any questions about this Privacy Policy, please contact us at:

Fonzip Yazilim Inc.
Harman Sk. No:5/1 34394
Istanbul

Email: info@fonzip.com